



Gift Card Guy Reads like the Business Version of Rocky vs. The Wolf of Wall Street in this new Blockbuster Book Available Immediately

Doodle Vision Productions released Gift Card Guy, the most highly anticipated book this holiday season. It's the true story of a struggling Entrepreneur that went from nobody to somebody multiple times. Gary Dinkin's confessions are surprisingly frank and would make most CEOs with Fortune 500 clients cringe.

Doodle Vision Productions, in conjunction with Amazon.com, released Gift Card Guy today in both print and electronic formats.

In his debut book, Gary T. Dinkin, founder of the world's largest closed loop self-hosted gift card software company chronicles his journey about becoming an entrepreneur. Often humiliating and downright painful his sincere accounts are frequently humorous, insightful and inspiring without sounding preachy. Dinkin is on a quest to help the underdog and would-be entrepreneur succeed and doesn't mind exposing himself in the process.

Gift Card Guy is a "Four-Star...Engaging Read...an education for any one with a desire to start a business. Gary Dinkin is nothing if not a born storyteller...The Fifty-Nine 'LIFE LESSONS' Dinkin sprinkles throughout the text are what make the book particularly relevant to would-be entrepreneurs... everyone should find Gift Card Guy very enjoyable to read." Foreward Clarion Review

Kirkus Reviews writes, "A light breezy record of one entrepreneur's rise to fortune and the crazy ways of American business"

As Dinkin explains, "There are no get-rich-quick strategies in my book—just some life lessons that I learned the hard way." His life lessons in the book will inspire and encourage anyone to take that first step toward success and happiness or make sure they don't quit their day job. Dinkin became an entrepreneur to prove that he could accomplish anything he wanted, every time someone told him he couldn't.

He is the owner of multiple companies including SmartClix, LLC (www.smartclix.com) and is a sought-after speaker at industry events and an acknowledged expert in the software industry. He is a past winner of Transaction World's "Movers and Shakers" Award. Gary has two daughters, and his wife and their dogs split their time between the coasts.

Gift Card Guy is available today at www.DoodleVisionProductions.com or www.Amazon.com and other leading book resellers. Order the book directly from Amazon at http://www.amazon.com/Gift-Card-Guy-Entrepreneur-Revolutionized/dp/0988775301/ref=sr_1_1?ie=UTF8&qid=1382644756&sr=8-1&keywords=gift+card+guy or <http://www.amazon.com/dp/B00G3IKMBA> for the Kindle version. The list price for the printed version is \$14.95 and the Kindle version is \$2.99

Gift Card Guy will also be available through BN.com, Apple iTunes, Smashwords.com and other major book resellers. Get a copy today.

Doodle Vision Productions, LLC is actively engaged in publishing, film, and other multimedia ventures. For



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